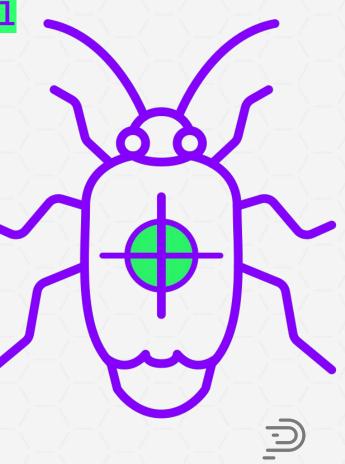
## POLYSWARM

better threat detection via economics.

#### today's threat scanning model

#### Submit file:

- engines scan and respond no matter confidence
- specialized scanners are hard to deploy widely
- miss-out on coverage for emergent threats



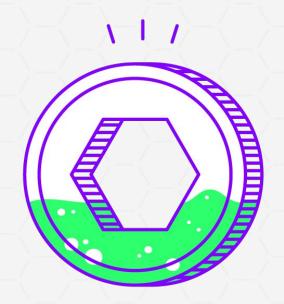
## can we do better if we re-think av economics?





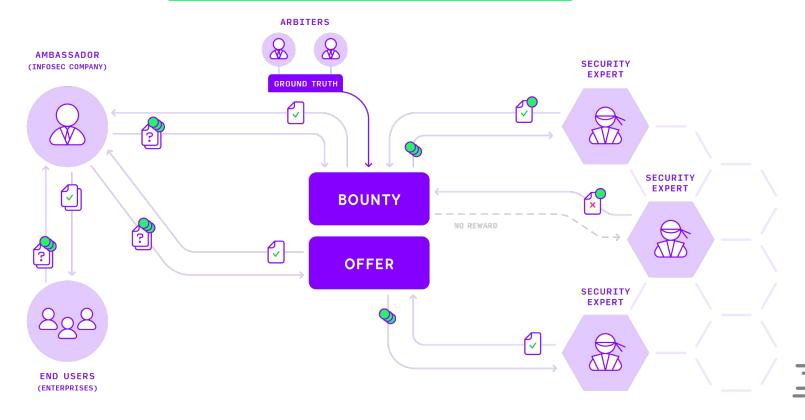
\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$
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6																			(

### incentivize competitive coverage

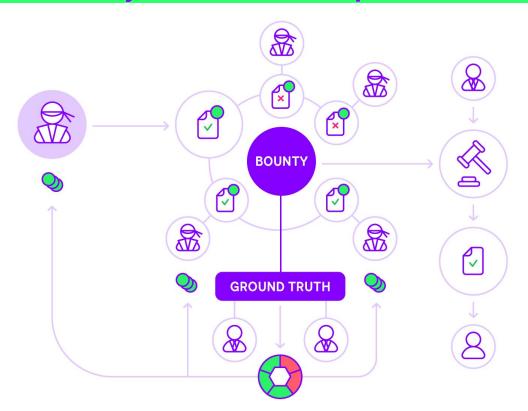




## prediction market for malware detection



#### step two diversify malintent predictions





#### 



expectation: developers build micro-engines.

small, focused, threat detection
software

focuses on profitable verticals (e.g. PDF APT)





# examiners/IR people: how to leverage?





#### staking encourages quality data.

- submit files via Autopsy
- hook up via our REST/WebSockets API
- Develop your own micro-engine





#### Thanks! Get Involved.

1) Checkout our code, get an API key
https://github.com/polyswarm

2) Get in touch (see us at the booth!)
 sb@polyswarm.io

3) Read the whitepaper

https://polyswarm.io/polyswarm-whitepaper.pdf

